



**SMART
ALERTS**



SimplyCast



SMART HOSPITAL

COLOUR CODING CARE: SMART ALERTS FOR EVERY EMERGENCY

Overview

A hospital's digital command center, automating emergency codes, reminders, and lab tracking. Powered by hyperautomation, it connects teams and systems in real time to reduce errors, speed up response, and let staff focus on patient care.



Symptom

- Disorganized emergency communication channels.
- Inefficient manual workflows.
- Delayed responses and human errors.
- Compromised patient safety and operational efficiency.



Solution

- Centralized, automated emergency alert, and escalation system.
- Manage and resolve events with full reporting and audit trails.
- Supports standard and custom hospital code alerts.
- Fully hosted in secure, compliant Canadian data centers.
- Meets PIPEDA and all provincial health data regulations.
- Ensures sensitive data stays in Canada with full control over patient and operational communications.



Capabilities

- Unlimited emergency code alerts (Blue, Red, Black, etc.)
- Multi-channel delivery: SMS, voice, email, fax, signage, overhead.
- Automated escalation if no response.
- SSO with existing hospital credentials.
- Real-time dashboards and audit trails.
- Integrates with EHR, nurse call, safety, and HR systems.
- Quick activation via web or mobile codes.



Benefits

- Instant emergency protocol activation.
- Multi-channel alerts with automated escalation paths.
- PIPEDA-compliant security framework.
- Real-time dashboards and post-incident reporting.
- Integrates with existing systems.
- Cuts response time by 30%-50%

Find out more:

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